

CAPITAL MARKET DAY - AUG 21

On August 21, New Wave Group will host a Capital market day where some of the Group's major brands will be in focus. Among these are Cutter & Buck, Clique and Craft.

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| ● 08:30-09:00 | Introduction and short presentation of NWG's interim report for the second quarter | TORSTEN JANSSON CEO of New Wave Group AB |
| ● 09:00-10:00 | Cutter & Buck USA A strong brand originating in Seattle, customer segments, market activities, visions | JOEL FREET CEO Cutter & Buck Inc |
| ● 10:00-10:15 | Coffee break | |
| ● 10:15-11:00 | Clique Our biggest brand. Sales in the majority of our countries. A strong profile brand | MARIO BIANCHI CEO New Wave Italy Srl |
| ● 11:00-11:45 | CSR and sustainability at New Wave Group | ANNI SANDGREN CSR and Sustainability manager New Wave Group AB |
| ● 12:00-13:00 | Lunch | |
| ● 13:00-14:00 | Craft A well-known brand in a number of sports categories. The latest venture is within club | STEFAN PERSSON CEO Craft of Scandinavia AB |
| ● 14:00-14:45 | Hammarby Fotboll - Collaboration with Craft & New Wave | HENRIK KINDLUND CEO Hammarby Fotboll |
| ● 14:45-15:00 | Coffee break | |
| ● 15:00-16:00 | The Swedish athletics association - Collaborations/clothes and more | KARIN TORNEKLINT Coach JAN LARSSON Marketing director |
| ● 16:00-16:30 | Summary and future visions | TORSTEN JANSSON CEO New Wave Group AB |