

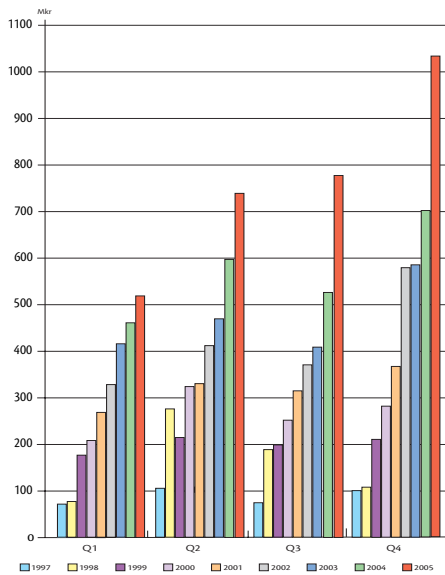
Year End Report for New Wave Group AB (publ)

Q4 | JANUARY–DECEMBER 2005



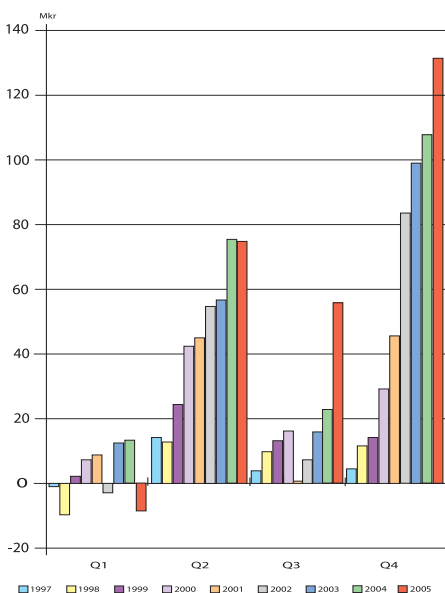
The profit for the fourth quarter increased by SEK 19.6 M to SEK 131.6 (112.0) M.

- Sales increased by 33 % to SEK 3 059 (2 302) M during January – December.
- Profit after net finance increased by SEK 19.8 M to SEK 254.0 (234.2) M.
- Profit after tax increased to SEK 206.7 (172.9) M and profit per share increased to SEK 3.22 (2.80).
- Acquired units (Dahetra, Orrefors Kosta Boda and Intraco) contributed to the result with SEK 30.1 M.
- The total cost for new establishments amounted to SEK 32 M.
- New Wave's factory in China has been closed down due to changed conditions, among others that quotas have been reintroduced on exports from China. Once-for-all costs of totally SEK 6.0 M have been taken during the fourth quarter.
- Sales for the fourth quarter increased by 45 % to SEK 1 030 (712) M and profit after finance by SEK 19.6 M to SEK 131.6 (112) M.
- The Corporate Profiling business area's sales increased by 25 % to SEK 1 976 (1 581) M. Profit on EBITDA-level increased by SEK 31.3 M to SEK 247.1 (215.8) M.
- The Retailing business area's sales increased by 50 % to SEK 1 083 (721) M. Profit on EBITDA-level increased by SEK 3.8 to SEK 80.0 (76.2) M.
- In October an agreement was reached with Royal Scandinavia A/S to change the initial acquisition of 51 % in Orrefors Kosta Boda Holding AB to include all the shares.
- The board proposes to increase the dividends to SEK 0.90 (0.75) per share, meaning total dividends of SEK 58.1 M.
- For 2006, sales and result is expected to exceed the preceding year, where however the first six months will be burdened by the Orrefors Kosta Boda group of companies which traditionally has its strong profit period during the second half of the year.



SALES

Sales increased by 33% to SEK 3 059 (2 302) M during January–December. The sales assignable to the acquired units Dahetra, Orrefors Kosta Boda and Intraco (which are consolidated from 1 January, 1 June and 1 July respectively) amounted to SEK 531 M, i.e. the organic growth was 9.8%. Sales in the fourth quarter increased by 44% to SEK 1 029 (712) M of which acquired units have contributed with SEK 231 M, i.e. the organic growth was 12.1%.



PROFIT

Profit after finance increased by SEK 19.8 M. to SEK 254.0 (234.2) M. Acquired units (Dahetra, Orrefors Kosta Boda & Intraco) have contributed with SEK 30.1 M. The total cost for new establishments amounted to SEK 32.0 M. New Wave's factory in China has been closed down due to changed conditions, among others that quotas have been reintroduced on exports from China. Once-for-all costs of totally SEK 6.0 M have been taken during the fourth quarter.

Profit after finance for the fourth quarter increased by SEK 19.6 M to SEK 131.6 (112.0)M. Acquired units contributed with SEK 15.0 M. The total cost for new establishments amounted to SEK 6.3 M and the closing of the factory in China had a negative effect of SEK 6.0 M.

The gross profit margin increased compared to the preceding year and amounted to 46.4 (45.9) %.

The Group's external costs as part of sales increased and amounted to 21.4 (19.1) % of sales. The personnel costs increased and amounted to 15.1 (14.8) % of sales.

Depreciations have increased by SEK 1.9 M. to SEK 31.5 (29.6) M. Depreciation of goodwill is discontinued as per 1 January 2005 and a so called impairment test will be done on a yearly basis. An impairment test has been executed as

per 31 December 2005, there has been no depreciation of goodwill during 2005.

THE CORPORATE PROFILING BUSINESS AREA

The Corporate Profiling business area's sales increased by 25 % to SEK 1 976 (1 581) M. Profit on EBITDA-level increased by SEK 31.3 M. to SEK 247.1 (215.8) M. Sales in the fourth quarter increased by 25% to SEK 641 (511) M and the EBIT-result by SEK 11,3 M to SEK 99.2 (87.9) M. Most of the current new establishments, and also the costs for these, are within the profiling business area.

THE RETAILING BUSINESS AREA

The Retailing business area's sales increased by 50% to SEK 1 083 (721) M. Profit on EBITDA-level increased by SEK 3.8 M to SEK 80.0 (76.2) M. Sales in the fourth quarter increased by 94% to SEK 389 (201) M and the EBIT-result by SEK 12.1 M to SEK 50.5 (38.4) M.

GEOGRAPHIC DISTRIBUTION

Sweden

Sales increased by 24% to SEK 1 188 (956) M. in Sweden. Sweden's share of the New Wave group of companies' total sales has decreased to 39 (42) % notwithstanding the acquisition of the Orrefors Kosta Boda group of companies. Excluding the acquired units, the growth was SEK 12.9 M or 1.3%.

Germany

Sales in Germany increased by 23 % to SEK 223 (181) M.

Denmark

Sales in Denmark increased by 86 %, to SEK 119 (64) M.

Norway

Sales in Norway increased by 43 % to SEK 257 (180) M.

Finland

Sales in Finland increased by 7 % to SEK 192 (180) M.

Italy

Sales in Italy increased by 29 % to SEK 181 (140) M.

Spain

Sales in Spain increased by 7 % to SEK 99 (93) M. The traditional profile sales continued to increase but the trading sales decreased. With "trading" means sales of the customer's own brands, i.e. private label.

Benelux

Sales in Benelux increased by 15% to SEK 336 (293) M.

Great Britain

Sales in Great Britain increased by 46 % to SEK 82 (56) M. A multi brand concept, of which most of the group's brands will be a part, has been established in Wales during the fourth quarter.

France

Sales in France increased by 37% to SEK 85 (62)M.

Switzerland

Sales in Switzerland increased by 77% to SEK 85 (48) M. Since September 2004, Craft has been established in a company that is 51 % owned by New Wave. The craft-establishment goes as planned and, as is normal in new establishments, contributes with a major loss, which in whole is consolidated into the result of the New Wave group of companies.

China

New Wave sells promowear and give-aways to the corporate market and Craft sells products to the sports retail market on the local Chinese market. New Wave has previ-

ously started production in a small scale in the vicinity of Shanghai. The factory has now been closed down due to changed conditions in connection with the reintroduction of quotas on exports from China. Embroidery and printing for the local Chinese market will however remain. New Wave will open three Orrefors Kosta Boda flag ship stores in Shanghai during the first six months of 2006.

PURCHASING

New Wave has purchasing offices in Bangladesh, Vietnam, Hong Kong, Turkey and China. Currently a lot of resources are spent on strengthening the buying organisation and since mid June Joachim Holmberg has been employed as Chief Buying Officer. Joachim who is placed in Shanghai has previously worked as Chief Buying Officer in Lindex and has been stationed in Shanghai for the last 11 years. China's introduction in June of quotas on some textiles have only had a very small effect since most of the assortment of textiles is bought free of quotas, without restrictions and since a large proportion of the textiles are bought from Bangladesh, which does not have any quotas.

NEW ESTABLISHMENTS

New Wave has during 2005 launched and started several new establishments where most of these means that we add more trademarks and product assortments to already existing New Wave-companies. New establishments are:

Projob

The launch of ProJob goes according to plan. Projob has been launched in Denmark, Spain, Finland and Benelux during 2005. During 2006 Projob will also be launched in Great Britain, Germany, Italy and France.

Jobman

Jobman has been fully launched in Norway and the launches in Italy, Germany and Holland has commenced.

Grizzly

Grizzly is stocked in Germany.

Austria

Clique will during the first quarter 2006 be stocked and launched in Austria.

Multi brand

A multi brand concept in Wales, under which many of the group's brands will be a part, has been launched during fourth quarter 2005. The same concept will be established in Ireland, but with deliveries from Wales.

Russia

A Joint Venture in Russia in which New Wave holds 51% of the shares and management 49% has been established. New Wave Russia will distribute the brands Clique/New Wave and Sagaform with deliveries from Sweden.

France

New Wave and Clique are stocked in France.

INsideOUT

The concept INsideOUT is launched in Italy and Spain.

Sagaform

Sagaform is launched in Belgium, Spain and England.

Orrefors and Kosta Boda

Orrefors and Kosta Boda will be launched in China and so called flagship stores will be opened in Shanghai.

Orrefors Jernverk and Kosta Linnwärfveri

A concept representing Orrefors Jernverk and Kosta Linnwärfveri is under development and the launch is planned for autumn 2006.

Switzerland

The establishments in Switzerland, with sales start in 2004, has exceeded the expectations. Also Craft has been introduced on the market through a company owned by New Wave Group SA to 51%. Craft Suisse SA has contributed with a loss of SEK 10 M for 2005.

ACQUISITIONS

Dahetra

The Dahetra group of companies with subsidiaries in Denmark, Sweden, Norway and Bangladesh is one of the leading actors in North Europe within printing on textile, transfer production and embroidery. The group has today 163 employees, active with sales, administration, design and production. The groups' turnover was approx. SEK 80 M during 2004. Dahetra is consolidated with effect from 1 January 2005.

The Orrefors Kosta Boda Group (OKB)

1 June New Wave Group entered into a share transfer agreement with Royal Scandinavia A/S in relation to an acquisition of 51% of the shares in Orrefors Kosta Boda Holding AB with subsidiaries. The Orrefors Kosta Boda Group's sales were SEK 640 M in 2004, with 720 employees.

In October an agreement was reached with Royal Scandinavia A/S to change the initial acquisition of 51% in Orrefors Kosta Boda Holding AB to include all the shares. The total purchase price for all the shares amounts to approx. SEK 24.5 M. From 1 October there is therefore no minority assignable to OKB in the New Wave group of companies.

New businesses:

New Wave Group will introduce a wide assortment of metal products for kitchen and presents under the trademark Orrefors Jernverk. Examples of such products are pots, pans and candlesticks. Moreover, New Wave Group will launch a wide assortment of textiles, such as table-cloths, runners and towels under the trademark Kosta Linnewärfveri. These businesses will be launched under a concept called eat-cook-enjoy for kitchen during autumn 2006.

"Glasriket" (the Kingdom of Crystal) in Småland, Sweden, today has approx. one million visitors each year. New Wave Group has since the acquisition established two outlets and will establish more for sales of products sold under other trademarks owned by the New Wave group of companies. An outlet, jointly owned together with the municipality, with a store space of 4 900 sq. m. will be built and is expected to be opened during the summer 2006. Most of the store space has been leased by external tenants representing attractive trademarks.

Distribution/Synergies:

New Wave Group believes that the acquisition will give the Orrefors Kosta Boda group of companies a relative large increase in sales within the promotional market.

The Orrefors Kosta Boda group of companies' annual sales in USA is approx. USD 21 M. This gives New Wave Group good conditions for the current launch of Sagaform on the retail market in USA and later also on the promotional market.

Cost savings:

The reduction of costs that have been implemented since the acquisition are expected to lead to cost savings of SEK 50 M per year.

Orrefors Kosta Boda's effect on New Wave Group

The aim of New Wave is that Orrefors Kosta Boda, including the new activities New Wave are planning to establish in connection with the acquisition, will contribute with a small positive result for 2006 and that this positive effect should increase year by year. The goal is to by latest 2010 achieve a business margin of at least 10%. The Orrefors Kosta Boda group of companies will however burden the result during the first six months 2006 since the group traditionally has its strong profit period during the second half of the year.

The Intraco Group

New Wave Group has on July 1 2005 acquired 51% of the shares in Intraco Holding B.V. for EUR 4 M with an option to buy the remaining 49%. The definite purchase sum is based on the result of Intraco.

The focus of the business in the Intraco group of companies is to, as a wholesaler, sell technically related promotional articles, such as phone-, computer- and technically related desktop accessories. Examples of successful product groups are USB-memories and SIM-card readers. The Intraco group is innovative in bringing out modern technical novelties on the promotional market. The Intraco group of companies' turnover during 2004 was approx. EUR 8 M with a good profitability and the number of employees is approx. 30.

CAPITAL TIED UP

During the period, capital tied up in goods has increased by SEK 495 M. to SEK 1 467 (972) M, of which acquired units have contributed with SEK 274 M. Accounts receivable increased by SEK 227 M. to SEK 709 (482) M, of which acquired units have contributed by SEK 172 M.

INVESTMENTS, FINANCING AND LIQUIDITY

The Group's cash-affecting net investments amounted during January- December to SEK -175 (-245) M. Cash flow amounted before investments and acquisitions to SEK -142 (76) M and after investments and acquisitions to SEK -318 (-245) M. Net borrowings amounted to SEK 1 489 (886) M. and the Group's credit limits were approx. SEK 2 200 M. as of 31 December 2005.

PERSONNEL AND ORGANISATION

The number of employees as of 31 December 2005 amounted to 2 032 (1 269) persons, of which 39% were female and 61 % were male.

SUBSCRIPTION OPTIONS IN NEW WAVE GROUP AB

New Wave has currently two outstanding program for subscription options. One that expires in June 2006 of 1 844 280 options with an exercise price of SEK 29,30 and the other which expires in June 2008 of 1 500 000 options with an exercise price of SEK 73,10.

VIEWS ON THE FISCAL YEAR 2006

New Wave has during 2005 made a large number of new establishments and has also integrated a number of acquisitions where the Orrefors Kosta Boda group of companies is the foremost. Focus will during 2006 be on getting these new establishments profitable and to integrate the acquisitions. The Orrefors Kosta Boda group of companies' result will during the first six months 2006 burden the result of the New Wave group of companies since the acquired group traditionally has its strong profit period during the second half of the year. The Orrefors Kosta Boda group of companies' result before tax for the period January-June has in average during the last three years been SEK -44 M. The cost savings that have been done are expected to give full effect already during the first quarter 2006. The integration of Orrefors Kosta Boda in New Wave's corporate profiling business will run during the whole year 2006. The Orrefors Kosta Boda group of companies is expected to contribute positively to New Wave's result for the full year 2006.

For 2006 the sales and result is expected to exceed the preceding year for the New Wave group of companies.

The already given prognosis on increased result and sales for 2005 has been met.

THE PARENT COMPANY

Sales amounted to SEK 76 (70) M. Profit after financial items amounted to SEK 19.9 (43.4) M. Net borrowings increased by SEK 560 M. to SEK 1 023 (463) M and net investments amounted to SEK -152.7 (-230) M.

ACCOUNTING PRINCIPLES

This report is drawn up in accordance with the International Financial Reporting Standards IFRS.

THE TRANSITION TO IFRS

The main changes in accounting principles for New Wave concern the elimination of goodwill amortization, financial instruments and minority. According to the transitional rules in IFRS 1 (First Time Adoption of IFRS) New Wave has opted to not apply IFRS 3 for old acquisitions. Comparable amounts concerning acquisitions made 2003 or earlier have not been recalculated. Acquisitions effected during 2004 have been reported in accordance with IFRS 3.

Goodwill amortization ceases as per 1 January 2005 and impairment test will be taken in use. All comparable amounts are adjusted in the Year End Report. Impairment test has been executed as per 31 December 2005 and no depreciation of goodwill has been done during 2005. IAS 32 and 39 concerning Financial Instruments will be applied from 1 January 2005, without recalculation for previous years.

IFRS2 Share Based Payment will have no effect on the New Wave Group. The share-related compensation programs (stock option program) that exist are not covered by IFRS2.

Key figures in the Year End Report is for 2004 and 2005 presented in accordance with IFRS. There has been no recalculation for the years 2002 and 2003.

ANNUAL GENERAL MEETING

The annual general meeting will be held on 29 May 2006 at 1 PM in FöreningsSparbanken Sjuhärads auditorium, Åsbogatan 8 in Borås. The Annual Report will be available for shareholders on 15 May 2006 at New Wave Group's head office in Ytterby.

DIVIDEND

The Board of Directors has decided to suggest a dividend of SEK 0.90 (0.75) per share, totalling to SEK 58.1 M.

NOMINATION COMMITTEE

The composition of the nomination committee to the board election on the annual meeting is:

- Håkan Thylén, chairman of the board and summoning
- Torsten Jansson, CEO and main shareholder
- Britt Reigo, representative of Robur.

CALENDAR

- 26 April 2006
Interim report for Q1
- 29 May 2006
Annual General Meeting in Borås
- 14 July 2006
Interim report for Q2
- 27 October 2006
Interim report for Q3
- 16 February 2007
Year End Report for 2006

Stockholm 17 February 2006
New Wave Group AB (publ)
Torsten Jansson
CEO

FOR MORE INFORMATION, PLEASE CONTACT:

CEO Torsten Jansson
Phone: +46(0)708 99 80 50, +46(0)303 24 65 01
E-mail: torsten.jansson@nwg.se

dCEO Göran Härstedt
Phone: +46(0)708 99 80 17, +46(0)303 24 65 02
E-mail: goran.harstedt@nwg.se

CFO, Krister Magnusson
Phone: +46(0)708 99 80 21, +46(0)303 24 65 11
E-mail: krister.magnusson@nwg.se

Income Statements

MKR	12 Months	12 Months	12 Months	12 Months
	JAN-DEC	JAN-DEC	JAN-DEC	JAN-DEC
	2005	2004	2003	2002
Net sales	3 059.0	2 302.2	1 881.9	1 687.3
Other income*	25.8	20.0	13.5	2.2
Operating expenses				
Goods for resale	-1 638.7	-1 246.4	-1 047.2	-980.7
Other external expenses	-654.0	-440.2	-335.1	-278.0
Personnel costs	-461.5	-341.1	-263.9	-216.3
Depreciation of tangible and intangible fixed assets**	-31.5	-29.6	-23.6	-19.7
Other expenses	-3.5	-2.5	-4.5	-2.8
Operating profit	295.6	262.4	221.1	192.0
Net financial items	-41.6	-28.2	-23.8	-33.9
Profit after financial items	254.0	234.2	197.3	158.1
Tax on the profit for the period	-47.3	-61.3	-46.5	-30.8
Profit/loss for the period	206.7	172.9	150.8	127.3
Profit per share				
Profit per share before dilution	3.22	2.80	2.55	2.15
Profit per share after dilution	3.17	2.74	2.54	2.14
Weighed number of shares before dilution	64 210 410	61 722 986	59 160 848	59 160 848
Weighed number of shares after dilution	65 306 999	63 143 988	59 396 756	59 396 756

* Avser valutakursvinster och realisationsvinster.

** För jämförbarhet har goodwillavskrivningen för åren 2002 och 2003, 13,0 resp 16,0 Mkr, återlagts.

Quarterly Income Statements (SEK m.)

Quarter	2005				2004				2003			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Net sales	516.5	738.6	774.2	1 029.7	468.8	595.8	525.3	712.3	415.2	468.8	413.2	584.7
Other income	2.6	1.9	9.4	11.9	3.1	4.1	5.6	7.2	0.4	1.4	-0.3	12.0
Goods for resale	-288.6	-395.5	-413.6	-541.0	-256.7	-317.8	-298.0	-374.0	-239.4	-260.5	-236.6	-310.7
Gross profit	230.5	345.0	370.0	500.6	215.2	282.1	232.9	345.5	176.2	209.7	176.3	286.0
Gross profit %	44.1	46.5	46.6	47.5	45.2	46.7	43.3	47.5	42.3	44.4	42.7	46.9
External costs	-122	-145.8	-172.0	-214.2	-105.5	-105.0	-106.2	-123.5	-83.1	-71.8	-84.5	-95.7
Personnel costs	-99.8	-110.5	-115.4	-135.8	-78.8	-85.0	-81.4	-95.9	-63.4	-66.5	-59.2	-74.8
Depreciations	-7.4	-8.5	-10.0	-5.6	-7.5	-8.0	-7.8	-6.4	-6.6	-4.9	-6.4	-5.7
Other costs	-1.3	1.3	-2.6	-0.9	0.0	0.0	-2.7	0.2	-2.0	-0.4	-1.9	-0.2
Operating profit/loss	0.0	81.5	70.0	144.1	23.4	84.1	34.8	119.9	21.1	66.1	24.3	109.6
Interest income	5.2	0.9	0.3	0.5	0.7	0.0	1.6	1.2	0.6	0.7	0.8	0.6
Interest expenses	-13.7	-7.9	-13.9	-13.0	-6.5	-8.2	-7.8	-9.1	-5.7	-6.6	-6.7	-7.5
Result after financial items	-8.5	74.5	56.4	131.6	17.6	75.9	28.6	112.0	16.0	60.2	18.4	102.7
Minority share	1.3	-18.1	-12.0	-18.5	-4.3	-18.4	-6.9	-31.8	-3.1	-14.8	-4.1	-24.5
Profit/loss for the period	-7.2	56.4	44.4	113.1	13.3	57.5	21.7	80.2	12.9	45.4	14.3	78.2
Profit per share												
Profit per share before dilution	-0.11	0.89	0.69	1.75	0.22	0.93	0.35	1.30	0.22	0.78	0.24	1.32
Profit per share after dilution	-0.11	0.88	0.68	1.72	0.22	0.92	0.35	1.30	0.22	0.78	0.24	1.32
Weighed number of shares before dilution	63 665 348	63 903 044	64 005 499	64 517 776	59 160 848	61 772 986	61 447 142	61 722 986	57 800 832	58 000 832	59 160 848	59 160 848
Weighed number of shares after dilution	64 102 822	64 001 750	65 075 196	65 843 709	60 123 100	62 276 636	62 575 992	61 838 990	59 211 640	58 136 844	59 177 792	59 396 756

Balance Sheets

SEK M	31-DEC 2005	31-DEC 2004	31-DEC 2003	31-DEC 2002
Assets				
Intangible fixed assets	142.3	14.2	17.3	17.9
Goodwill	371.8	340.9	249.0	199.1
Other fixed assets	415.6	262.7	232.4	175.4
Stock	1 466.8	971.9	677.8	605.2
Accounts receivable	708.5	482.4	378.8	358.3
Other short-term receivable	143.6	71.3	67.3	61.4
Liquid funds	133.8	84.1	21.9	14.2
Total assets	3 382.4	2 227.5	1 644.5	1 431.5
Total liabilities and shareholders' equity				
Shareholders' equity	1 144.0	910.6	612.6	543.1
<i>referring to the shareholders</i>	1 090.1	902.4	610.4	511.2
<i>referring to the minority</i>	53.9	8.2	2.2	31.9
Interest-bearing liabilities	1 622.5	970.3	714.4	643.2
Interest-free liabilities	615.9	346.6	317.5	245.2
Total liabilities and shareholders' equity	3 382.4	2 227.5	1 644.5	1 431.5
Change in shareholders' equity				
Shareholders' equity	910.6	612.6	543.1	457.3
Effects of change of accounting principle	-	-9.5	-	-8.6
Shareholders' equity after change of accounting principle	910.6	603.1	543.1	448.7
Effects of change of IFRS ¹	-	24.2	-	-
Adjusted balance brought forward	910.6	627.3	543.1	-
Minority share change	-2.0	-1.0	-33.2	-0.6
Option premium (personnel option)	12.8	0.8	4.5	0.6
Translation difference	23.0	-2.7	-11.2	1.8
Effects from derivative and similar	-3.6	-	-	-
New issue	44.0	169.7	-	-
Profit/loss for the period ²	206.7	152.8	134.8	114.3
Dividend	-47.5	-36.3	-25.4	-21.7
Shareholders' equity	1 144.0	910.6	612.6	543.1

¹ The item includes minority share with SEK (8.2) m.

² Profit/loss for the period includes SEK 14.6 (1.0) m belonging to minority share.

Cash Flow Analysis

MKR	1 jan - 31 dec 2005	1 jan - 31 dec 2004	1 jan - 31 dec 2003	1 jan - 31 dec 2002
<i>Current operation</i>				
Profit/loss before financial items	288.0	242.4	205.1	179.3
<i>Items not included in cash flow</i>				
Change in pension allocations	-	0.4	0.2	-
Translation difference	-5.6	0.1	1.4	-0.1
Depreciations	31.5	49.7	39.6	36.7
Capital gain from fixed assets	-0.4	-1.8	-1.1	-
Gained interest	6.9	4.4	2.7	2.1
Paid interest	-48.5	-32.6	-26.5	-36.2
Paid income	-53.7	-72.6	-47.7	-41.0
Cash flow from current operations before changes in working capital	218.2	190.0	173.7	140.8
Changes in working capital	-360.6	-187.7	-97.7	19.9
Cash flow after changes in working capital	-142.4	2.3	76.0	160.7
Subsidiary acquisitions*	-88.3	-175.6	-7.1	-111.4
Investments in fixed assets	-86.9	-70.7	-74.4	-41.6
Net sales of fixed assets	-	0.9	1.5	-0.6
Cash flow from investments	-175.2	-245.4	-80.0	-153.6
Amortization long-term receivable	-	-	-	0.4
Raised loans	365.2	191.7	38.5	16.3
New issue	44.0	149.7	-	-
Cash flow from financing	-47.5	-36.3	-25.4	-21.8
Cash flow for the year	361.7	305.1	13.1	-5.1
Cash flow for the year	44.1	62.0	9.1	2.0
Liquid funds at the beginning of the year	84.1	21.9	14.2	12.1
Rate difference in liquid funds	5.6	0.2	-1.4	0.1
Liquid funds at the end of the year	133.8	84.1	21.9	14.2
* The item includes:				
Goodwill	-46.1	-41.7	-7.1	-79.5
Brands	-112.0	-	-	-
Working capital	-192.2	-196.2	-	-77.0
Fixed assets	-87.7	-9.0	-	-50.1
Transferred loans	361.8	71.3	-	95.2
Paid with non-cash issue	-12.1	-	-	-
Effect on the cash flow	-88.3	-175.6	-7.1	-111.4

Financial highlights

MKR	JAN-DEC 2005	JAN-DEC 2004	JAN-DEC 2003	JAN-DEC 2002
Sales growth %	32.9	22.3	11.5	32.0
Number of employees	2 032.0	1 269.0	806.0	729.0
Gross profit margin %	46.4	45.9	44.4	42.0
Operating margin before depreciation %	10.7	12.7	12.6	12.2
Operating margin %	9.7	11.4	11.7	10.6
Profit margin %	6.8	7.5	8.0	6.2
Return on shareholders' equity %	20.3	22.7	23.8	22.0
Return on capital employed %	13.0	16.6	16.5	16.9
Equity ratio %	33.8	40.8	37.4	37.9
Net dept - Equity ratio %	130.1	97.3	113.1	123.0
Net liabilities SEK m	1 488.7	886.2	692.5	629.0
Interest cover ratio times	6.2	8.2	7.8	4.8
Rate of capital turnover times	1.2	1.2	1.2	1.3
Rate of stock turnover times	1.5	1.5	1.6	1.6
Net investments SEK m	175.2	245.4	80.0	153.6
Cash flow before investments SEK m	-142.4	2.3	76.0	160.7
Cash flow after investments SEK m	-317.6	-243.1	-4.0	7.1
Shareholders' equity per share SEK	17.82	14.75	10.57	8.90
Shareh. equity per share after dilution SEK	17.38	14.42	10.52	8.64
Value per share SEK	88.00	63.75	37.50	18.75
Share price SEK	0.90	0.75	0.63	0.44
P/E-ratio	27.33	25.93	16.30	10.45
P/S-ratio	1.85	1.71	1.16	0.65
Rate/Shareholders' equity	4.94	4.45	3.56	2.15

Sales by Country (SEK m.)

COUNTRY	JAN-DEC 2005	Percentage of sales	JAN-DEC 2004	CHANGE MKR	CHANGE %
Sweden	1 188	39%	956	232	24
Benelux	336	11%	293	43	15
Norway	257	8%	180	77	43
Tyskland	223	7%	181	42	23
Finland	192	6%	180	12	7
Italien	181	6%	140	41	29
Danmark	119	4%	64	55	86
USA	116	4%		116	N/A
Spanien	99	3%	93	6	7
Frankrike	85	3%	62	23	37
Schweiz	85	3%	48	37	77
England	82	3%	56	26	46
Övrigt utlandet	96	3%	49	47	96
Totalt	3 059	100%	2 302	757	33

Definitions

RETURN ON SHAREHOLDERS' EQUITY

Profit/loss after full tax as a percentage of the average shareholders' equity.

RETURN ON CAPITAL EMPLOYED

Profit/loss after net financial items plus financial costs in percent of capital employed in average.

GROSS MARGIN

Sales for the period, less product costs, as a percentage of sales.

RATE OF CAPITAL TURNOVER

Sales divided by the average Balance Sheet total.

OPERATING MARGIN

Operating profit/loss after depreciation as a percentage of sales.

NET DEBT/EQUITY RATIO

Interest-bearing liabilities, less interest bearing assets, as a percentage of shareholders' equity.

CAPITAL EMPLOYED

Balance Sheet total reduced by interest-free liabilities and interest-free provisions.

PROFIT MARGIN

Profit/loss before tax as a percentage of sales.

New Wave's share

The share capital in New Wave amounted to SEK 193 553 328 distributed among a total of 64 517 776 shares. The shares carry identical rights to the Company's assets and profits. Each Series A share is entitled to ten votes and each Series B share is entitled to one vote. New Wave's Series B shares have since December 11, 1997, been listed at the Stockholm Stock Exchange and are now listed on the O list. A trading lot amounts to 100 shares.

DIVIDEND

The Board's aim is that the dividend will account for at least 30 % of the Group's profit after taxes over a trade cycle.

SHAREHOLDERS

The number of shareholders amounted to 9 169 (6 791) on December 31st. Institutional investors accounted for 43 % of the capital and 11 % of the votes. At the same time, the ten largest shareholders held 65 % of the capital and 87 % of the votes. Non-Swedish shareholders accounted for 8.8 % of the capital and 5.0 % of the votes.

NEW WAVE'S TEN MAJOR SHAREHOLDERS 2005-12-31

SHAREHOLDER	Number of shares	Number of votes	Capital %	Votes %
Torsten Jansson	21 854 468	208 223 588	33.9%	79.3%
Robur	5 551 250	5 551 250	8.6%	2.1%
Fjärde AP-Fonden	3 169 400	3 169 400	4.9%	1.2%
AMF Pension	3 000 000	3 000 000	4.6%	1.1%
Livförsäkringsaktiebolaget Skandia	1 632 912	1 632 912	2.5%	0.6%
OKOBank OY	1 625 600	1 625 600	2.5%	0.6%
Lannebo fonder	1 387 520	1 387 520	2.2%	0.5%
Andra AP Fonden	1 327 912	1 327 912	2.1%	0.5%
SEBs småbolagsfond	1 299 472	1 299 472	2.0%	0.5%
Domani AB	903 960	903 960	1.4%	0.3%
Totalt	41 752 494	228 121 614	64.7%	86.9%

SHAREHOLDER DISTRIBUTION IN NEW WAVE 2005-12-31

	Number of shares	Number of votes	Capital %	Votes %
Sweden	58 851 238	249 360 358	91.2%	95.0%
Outside Sweden, excl.USA	5 290 390	12 850 390	8.2%	4.9%
USA	376 148	376 148	0.6%	0.1%
Totalt	64 517 776	262 586 896	100.0%	100.0%



New Wave in brief

New Wave is a growing company that focuses on delivering promowear, gifts and workwear to companies, as well as clothes, shoes, gifts and textiles to consumers through retailers. This is done through the establishment, acquisition and development of brands within the areas mentioned above.

New Wave serves two separate business areas, firstly the market for corporate identity products through independent retailers, secondly the consumer market through gifts, sports and shoe retailers. By operating in both these market segments, New Wave can spread its risks favourably. Economies of scale are also achieved since large parts of the product range are common for both business areas.

The competitiveness of New Wave lies mainly

within design, purchasing and marketing of our own brands. The products are manufactured mainly in Asia and to a lesser degree in Europe. The Group's most well known brands are Orrefors, Kosta Boda, Craft, Sagaform, Seger, Grizzly, DAD Sportswear, Hurricane, New Wave, Clique, James Harvest Sportswear, Printer Active Wear, Toppoint, Mac One, Jingham, Jobman and Pax, as well as Umbro, Nordica, Rollerblade, Rudy Concept, and Exel under licence.

New Wave has from the start shown substantial growth with good margins.

New Wave – dressing people, marketing companies.

NewWave
G R O U P

New Wave Group AB (publ)
Box 2129, SE-442 02 Ytterby
Phone +46 303 24 65 00
Fax +46 303 24 65 99
info@nwg.se
www.nwg.se